

2015-2017 ANNUAL REPORT FINANCES

SUPPORT AND REVENUE	2016 INCOME STATEMENT	2017 BUDGET	ASSETS	2016
Foundation Grants	\$156,416	\$725,000	Current Assets	
Individual Contributions	\$16,407	\$16,000	Fiscal Sponsor Bank Account	\$122,198
Pro Bono Services	\$47,526	\$30,000	Atma Connect Bank Account	\$63,518
Earned Revenue	\$0	\$6,500	Grants Receivable	\$51,965
Total Support and Revenue	\$220,349	\$775,500	Total Current Assets	\$237,678
 			Total Assets	\$237,678
FUNCTIONAL EXPENSES			LIABILITIES AND NET ASSETS	
Personnel Expenses	\$38,857	\$171,173	Current Liabilities	
Product & Growth Team	\$126,169	\$256,800	Accounts Payable	\$6,440
Outreach & Marketing	\$3,564	\$24,000	Credit Cards	\$5,104
Product Hosting & SAAS	\$6,890	\$16,800	Total Current Liabilities	\$11,545
Professional Fees	\$64,883	\$107,840	Total Liabilities	\$11,545
Travel, Meetings, Workshops	\$7,718	\$35,350	Unrestricted Net Assets	\$122,195
Operations	\$5,648	\$11,439	Net Income	\$103,938
Facilities and Equipment	\$168	\$2,400	Total Net Assets	\$226,133
Total Functional Expenses	\$253,897	\$625,802	Total Liabilities and Net Assets	\$237,678
Net Income, end of year	\$(33,548)	\$151,698		

- The 2016 Statement of Activities and 2016 Balance Sheet include both, our time with our Fiscal Sponsor and when we became an independent 501(c)(3). We are excited to say that as of October 2017, we have received 92% of our projected income for 2017, which is a 3.5x growth rate.
- 2016 % Allocations: 77% Program; 18% General & Administration; 5% Fundraising.